

Go green

with  ennovationz

Everyone Saves Energy at Home. Nonprofit Groups Can Win Up To \$10,000.



Save \$286 on energy

Most Bay Area homes can save hundreds of dollars per year on their PG&E bills, without investing more than \$35 on energy efficiency.

How much can your members save?

Here's how

Greenathon

Ennovationz offers FREE help for your members to go green at home, plus the chance to win individual and group prizes.

Contest runs until Sept. 3, 2010



How it works: Participating households sign up for a free account on Ennovationz.com. Everyone is eligible for a free telephone coaching session with an Ennovationz energy advocate, to find their best low-cost and no-cost energy conservation options, plus referrals to vetted contractors for bigger improvements.

Measuring success: Track your group's energy and carbon savings on Ennovationz.com, with our automated PG&E bill upload.

Prizes: an LCD TV and 2 iPads for individual members, and up to a \$10,000 charitable donation for your nonprofit group.

We make your outreach easy, with free email templates and printed materials. See our contest support site: <https://sites.google.com/a/ennovationz.com/greenathon/>



Official Contest Rules

Contest Rules for Participants

NO PURCHASE IS REQUIRED TO ENTER THIS CONTEST.

1. Contest Beginning and Ending Dates; Announcement of Winners. The contest begins March 15th, 2010 and closes September 3, 2010 at 10 pm PDT. Winners will be announced September 6, 2010.

2. Requirements to Enter. The contest is open to any resident in the greater Bay Area who receives an energy services from a supported utility; Resident of: Alameda, Contra Costa, Marin, Monterey, Napa, San Mateo, San Francisco, Santa Clara, Santa Cruz, Sonoma, or Solano Counties. Utility bill from: Alameda Municipal Power; City of Palo Alto Utilities; PG&E; Silicon Valley Power.

3. Steps to Participate. a. Register at www.Ennovationz.com b. Use the automated utility bill upload for a free analysis; (for City of Palo Alto Utility and Alameda Municipal Power customers, use our manual bill entry option) c. Enter the amount you want to save – your personal goal; d. Join a group listed on the Ennovationz website. Unless noted, all groups are open for anyone to join. Or send an e-mail to info@ennovationz.com requesting a group webpage be created. Provide information about the group and a contact person for phone verification; e. A qualified resident may join no more than 3 groups; f. A qualified resident will be offered the opportunity to “opt-out” of any future contests, if any are offered. Failure to opt-out will automatically register the qualified resident for other contests, if any are offered.

4. Selection of Winners. For employer groups the winning participants must be members of a group that had the highest number of contest participants within its category by the contest end. Group categories are: Small Employers (less than 100 employees); Medium Employers (100 to 999 employees); Large Employers (1,000 or more employees). For non-profit groups, the winning participants must be members of a group that had the highest number of contest participants (First Place) or the second highest number of contest participants (Second Place). Only Users who reside within the counties listed above are counted. Within each winning group, 3 individual prizes will be awarded to contest participants by a random drawing no later than October 31st, 2010: One LCD TV (32”, value \$500); Two (2) Apple iPads (value \$499 each).

5. In the Event of a Tie. If there is a tie within a category, the winner will be selected between the tied entities by the highest average energy savings commitment made by the members of the group.

6. Chances of Winning. The chance of winning will depend on both the number of groups entered and the number of contest participants within the winning group. Sample odds: If the contest has 10 groups in each category, the odds of winning would be as follows. The odds of winning are different by category: Small Employer: 35 entrants per group are anticipated; the odds of winning a prize are 3 out of 35, if the group wins. Overall odds are $3/35 \times 1/10 = 0.86\%$. Large Employer: 100 entrants per group are anticipated; the odds of winning a prize are 3 out of 100, if the group wins. The overall odds are $3/100 \times 1/10 = 0.30\%$. Non-Profits: Odds of winning are 1 out of 10 for the Grand Prize and 1 out of 9 for the Second Place Prize.

Contest Rules for Non-Profits

NO PURCHASE IS REQUIRED TO ENTER THIS CONTEST.

1. Contest Beginning and Ending Dates; Announcement of Winners. The contest begins March 15th, 2010 and closes September 3, 2010 at 10 pm PDT. Winners will be announced September 6, 2010.

2. Requirements to Enter. The contest is open to non-profits with a mailing address in the greater Bay Area. The non-profit must be a registered 501(c) entity. Proof of status is required. Ennovationz reserves the right to refuse entry. Bay Area is defined as the following counties: Alameda, Contra Costa, Marin, Monterey, Napa, San Mateo, San Francisco, Santa Clara, Santa Cruz, Sonoma, or Solano Counties.

3. Steps to Participate. Send an e-mail to info@ennovationz.com requesting a group webpage be created. Provide information about the group and a contact person for phone verification.

4. Selection of Winners. The winning non-profit group is the one with the highest number of contest participants within its category by the contest end. Only Users who reside within the counties listed above are counted. Non-Profits must be registered as a 501(c).

5. In the Event of a Tie. If there is a tie within a category, the group winner will be selected between the tied entities by the highest average energy savings commitment made by the members of the group.

6. Prizes. The non-profit group with the most participants will win a \$10,000 cash donation. The second place winner will receive a \$5,000 cash donation.

7. Odds of Winning. The odds of winning will depend on the number of non-profit groups entered.



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