



## Message from the Gov!

August is Membership Month, and I can tell you that clubs are busy adding new members to their ranks. I have been privileged to induct a new member at almost

every club visit, in some cases five new members, way to go Scotts Valley.

You have heard the phrase: Bigger, Better, Bolder. Please allow me to provide some definition to those words.

Getting Bigger is not about numbers as much as it's about energy. The more hands we have the more projects we can do. Bigger is about rejuvenating the club by becoming younger, more diverse, and more gender balanced. Bigger is about looking more like our communities, so that we maintain our relevance.

Better means more training for newer members so that they learn what it means to be a Rotarian. Better means newer members are more involved with the projects of the club. Better means we want to raise the quality of membership so that we can make a Bigger imprint on our communities. Bigger and Better are not on opposite ends of the scale, but to maintain quality we must mentor newer members on the objectives of Rotary thus enlisting their support.

Bolder refers to making our efforts come alive in the community. Stepping out and saying we are here to help, and were doing our part. Bolder means we are relevant to the community, and we have the energy to get the job done!

So my friends, let's become Bigger, Better, and Bolder. Let's show the community that Rotary is the place to be if you want to be of service to mankind. Let's work towards the day when someone sees your Rotary pin they smile and thank you, because they already know that, because you are a Rotarian, you save lives!

Roger Hassler

Please submit your articles and pictures to Angie Hassler by the last day of the month for consideration for inclusion in the next month's newsletter.  
Submit to:  
[angiehassler@gmail.com](mailto:angiehassler@gmail.com)

See page 11 for exciting news about our Bay Area statement to end polio now.



# Some of Our Newest Rotarians



Scotts Valley red to blue badgers

August is  
Membership Month



San Leandro's newest member



Pleasanton new member



San Juan Bautista new member



New member Oakland Sunrise



4 new members inducted in Gilroy along with their sponsors

# Opportunities

**FRIENDSHIP EXCHANGE** is an international exchange program for Rotarians and their families that provides participants with the opportunity to experience other cultures by staying in the homes of Rotarians in other countries.

Friendship possibilities are numerous in our Rotary world. One way to bridge continents is through the Friendship Exchange program. Friendship exchanges are either visitor exchanges from 3-7 days for individual Rotarians who may be accompanied by family members or team/group exchanges of up to 2-4 weeks.

Our district has received invitations for individuals or groups to travel to India, Mexico and Turkey. The Friendship Exchange program can help facilitate the trips to these countries or open doors for exchanges to other areas you are interested in visiting.



Our district hosted a group of Rotarians and spouses for 1 week last Fall from Istanbul, Turkey. The Turkish Rotarians and their families are looking forward to hosting a group from our District during this club year.

We recently received 2 invitations from India: 1) District 3040 which is in the state of Madhya Pradesh; and 2) District 3132 which is in the state of Maharashtra. If you are interested in any of these or have ideas of your own, please contact Cindy Schuette at: [kinikiasch@cruzio.com](mailto:kinikiasch@cruzio.com).

WEST AFRICA PROJECT FAIR Have you ever heard Rotarians speak about their personal experience participating in a polio eradication exercise? These trips have a profound effect upon the individual. For those of you who have gone on one of these trips you know, and for those of you who have yet to enjoy this experience, you should.

You get up early in the morning, travel with local Rotarians to a village, health clinic or impoverished neighborhood, for the next few hours, you change. Small children come up to you and throw open their mouths with the trust that you will help them. Mothers and fathers smile at you knowing that you are giving their child a chance for a better life. It is hot; it is dusty; it makes you uncomfortable; it is exquisite.

Fortunately, Rotary has almost eradicated polio. However, Africa is still challenged by public health issues that can be addressed by special immunization efforts. When polio is gone, millions of children still need our help. This program is designed to offer an identical experience to participating in a polio eradication day. The people who take this trip will have the same experience as participating in a polio immunization trip; the only difference will be what is in the dropper.

The West Africa Project Fair was created to share the needs and challenges of West Africa, to give you a hands-on experience in community immunization and humanitarian programs, and to create lasting friendships. Our West African hosts have opened their arms to receive us by creating an exceptional itinerary. Planned after public immunization exercises, you will participate in a community health outreach program, where we will travel to communities and villages in and around Accra to deliver Guinea-worm and other vaccines to children. The emotional experience is identical to participating in a National Immunization Day. You will also join the Ghanaian Rotarians for a Community Service Day to visit the local communities to visit humanitarian projects sites and engage the local communities.

In addition to our humanitarian programs, we will spend time exploring the sites, culture and friendships that are only possible by being Rotarians. This trip will create memories and experiences to last a life time.

**6<sup>th</sup> WEST AFRICA PROJECT FAIR**  
and Village Immunization program

**NOVEMBER 3 - 12, 2010**  
ACCRA, GHANA

10 Days • Land Only  
\$1,885 Per Person,  
Double Occupancy  
Single Occupancy add \$850

Price includes hotel, airfare, transfers, meals, Project Fair registration, Rotary events, village health and community service/humanitarian programs.  
(Round-trip group airfare from North America to be offered in mid-August 2010)

The West Africa Project Fair was created to share the needs and challenges of West Africa, to give you a hands-on experience in community immunization and humanitarian programs, and to create lasting friendships. Our West African hosts have opened their arms to receive us by creating an exceptional itinerary.

Planned after public immunization exercises, you will participate in a community health outreach program, where we will travel to communities and villages in and around Accra to deliver Guinea-worm and other vaccines to children. The emotional experience is identical to participating in a National Immunization Day. You will also join the Ghanaian Rotarians for a Community Service Day to visit the local communities to visit humanitarian projects sites and engage the local communities.

In addition to our humanitarian programs, we will spend time exploring the sites, culture and friendships that are only possible by being Rotarians. This trip will create memories and experiences to last a life time.

To receive full information about the travel program:

**Howard Essex**  
135 Lomb Ave., Oakland CA 94612 USA  
Tel: 510.436.2200  
www.howardessex.com  
www.howardessex.com

## District 5170 Breaks \$1 Million Mark for The Rotary Foundation

Congratulations to all! But we can do better!

Rotarians in our Rotary District 5170 contributed over \$1,000,000 to The Rotary Foundation in the Rotary Year 2009-10.

- \$653,856 to the Annual Programs Fund
- \$103,184 to PolioPlus
- \$318,222 Restricted Funds (primarily Matching Grants)
- \$ 14,619 to the Permanent Fund

Our Rotary Zone 26 was #1 in the world, but District 5170 was #3 in the Zone, with two Southern California Districts doing better. Our Annual Programs Fund campaign has begun, with Governor Roger receiving many Foundation pledges during his Club Visits. Also, the drawing tickets for prizes are being distributed.

The Rotary Foundation funds a significant percentage of our international service activities, as well as many of our local projects. Let\*s all get behind the effort to break all District 5170 records in 2010-11!

(submitted by Carolyn Schuetz, District Rotary Foundation Chair)

The 2012-13 Rotary International President Nominee has been selected. He is Sakuji Tanaka of the Rotary club of Yashio, Saitama, Japan.



Directory distribution was done the second week of July. The directories were given to each Assistant Governor who in turn, gave them to their Presidents. Anyone who has a position in the directory has their very own with a label on it. If you have not received yours yet, please contact your club President.

## "Partners in Service"

A program of The Rotary Foundation

One of the gifts Rotary gives its membership is the ability to reach across borders. Not just to help others, but to give ourselves unusual experiences and the opportunity for new friendships. If all of us could get on an airplane and travel overseas to conduct the business of Rotary, we would be different, and much more inspired humanitarians.

Not everyone can go overseas, therefore the leadership of our district brings our overseas friends to our clubs for the sole purpose of thanking Rotarians for their donations to THE ROTARY FOUNDATION.

While visiting each Rotary club, these accomplished "Partners in Service" will educate Rotarians about International programs. They will share their experience of Rotary not only changing their lives, but the lives of their countrymen and women.

*Rotarians are still needed to host our guests in their home.* Partners will arrive on Saturday, October 16 to stay at least one week with a local Rotarian, couple, or family until Oct. 23 and then move to another host until they leave on Saturday, Oct. 30. Alternately, they can stay for the full two weeks with the same host. Hosts provide a place for their guest to eat and sleep as well as provide transportation (or arrange for) transportation to meetings where they are speaking. Rotary clubs typically support the host by providing a tour of their community, by arranging for informal social events and by including them in scheduled club events. A Partner in Service Host has a unique opportunity to make a new- and often lifelong- friend. Many Rotarians already know that friendships that germinate through hosting a distinctive international visitor enrich one's life. The link that is forged through fresh insight and understanding binds us together in a shared humanity, enforcing the knowledge that we are more alike than different.

**Please contact Susan DuPree of Pleasanton North Rotary to become a Partner in Rotary Host or for more information about hosting. She can be reached at [sfdupree@gmail.com](mailto:sfdupree@gmail.com) and on her cell phone at 925-009-9007.** (Note that when speakers are confirmed, Speaker Chair Jolene Bortz will be contacting Club Presidents to complete the club presentation schedule.)



## Program Ideas

Rick Romney is our District Program Resource Person and has provided the following Rick's Pics

**BECOME A ROTAPLAST VOLUNTEER**, either you or your club. This narrated video of the most recent District mission will move you to want to join or become involved in the forthcoming mission to Mexico in early 2011. The plastic surgery correcting disfiguring birth defects, restores the natural beauty of a child's smile - before your own eyes.. Contact [Kathy@Kathywiley.com](mailto:Kathy@Kathywiley.com)

**CALIFORNIA DEATH PENALTY: Myths & Facts.** Over 70% of Californians were in favor in the most recent poll. Maybe when you hear Nancy Oliveira's talk you'll give it a second thought. How does it REALLY work? How much does it cost per annum? Is there a cheaper alternative? Her talk will give answers and much more! Contact [oliveira.n@sbcglobal.net](mailto:oliveira.n@sbcglobal.net)

**NOAH'S BAGELS** - Told by him personally. Hear the story of starting with an idea in 1989, growing it successfully from a single shop in Berkeley to a chain he sold 7 years later for 100 million, when he took it public. Contact [www.noahalperconsulting.com/speakertopics.html](http://www.noahalperconsulting.com/speakertopics.html)

# 5170 History Vol. 1

## Hadi Monsef 1987-88

It was my distinct honor and personal pleasure to be elected to lead our District during 1987-1988 Rotary year.

In order to give my fellow Rotarians a brief report of the accomplishments of the District during that year, here, I am presenting the following which are the highlight what we as a team accomplished.

87-88 was the year that the Polio Plus campaign began. The District clubs were asked to set a goal to either generously pledge or contribute to the Polio Plus Fund. All the clubs participated and almost every Rotarian helped. The pledge was nearly \$1.2 million. By the end of the Rotary year we passed the \$2 million mark. The late Paul Ehret PDG graciously and dynamically chaired our Polio Plus Campaign which I have been grateful, making my job easier.

Another major event of the 87-88 year was inviting and welcoming women into our District Rotary Clubs. Our Clubs are far better today because of our new direction.

Several of lady Rotarians inducted that year subsequently became District Governor.

The Warm Springs and Palo Alto University clubs were chartered. Many thanks to the late Stan Allen and Bill Mayhood who did the ground work.

The first Rotaract Club at San Jose State was organized and chartered while I was Governor.

We hosted two Group Study Exchange teams from Agra India and Brazil Districts. They were the highlight of our District Conference held at the Red Lion Inn San Jose (DoubleTree).



The very capable and dynamic the late Roy King was my Conference Chairman. He will be well remembered for his dedicated service to Rotary.

Around 1600 Rotarians and guests attended the District Conference. The feature speaker for Friday luncheon was the Perennial Presidential Candidate Pat Paulsen (internationally known comedian). Nearly 800 attended that luncheon. The Conference theme was "Western".

Despite the campaign for Polio plus, Rotarians contributed to the Rotary Foundation of Rotary International around \$400,000.

We focused on membership too. The yearend number was some 4,000.

Budget wise, we had a surplus of more than \$5,000 after all expenses paid. We gladly gave that money to the District Rotary Foundation.

Our monthly Cabinet meeting were graciously hosted by the late Stan Allen of Fremont Chamber of Commerce who later be-

came our District Governor. He was a great Rotarian to remember.

My special thanks to general advisor Past R. I. President Rick King for his gracious advice and brotherly mentorship throughout the 87-88 Rotary year. It was a great year because of support from Rick and many who served as my Area Chairs, Committee Chairs, Aides, and dynamic group of Club Presidents several of whom followed me as Governors of our great District.

I submit this to be added to the District History that our Governor Roger Hassler has initiated putting together and what noble idea it is.

# Happenings Around our District

The Gilroy Rotary Bone Marrow Donor Registration Booth at the 2010 Gilroy Garlic Festival was an outstanding success again this year by registering 428 people to be bone marrow donors. Volunteers register people to be bone marrow donors by putting their names on the National Bone Marrow Donor Registry.

See you all Saturday at the Day at the A's. Tailgate lot opens at 3:30 PM. Tailgate begins at 4PM



*As President of Rotary San Juan Bautista, I want to share with you that I have never been so proud and honored to be a part of an organization that when called upon, will give its all to serve!*

## Yesterday's SJB Antique Show was a huge success!!!

With only 2 weeks to proximately 65 vendors with many merchants. The pictures (taken don't even show the attendees, but when vendors, the sales walking down the streets were stopped by individuals to thank us!



plan the Faire, vendors joined the show participating as well. early in the morning) crowded streets of speaking with many were high. While street all the Rotari-

(just 4 examples)

- Local Resident: "Thank you. You saved our City!"
- Restaurant Owner: "My restaurant made more money than ever since being opened."
- Vendor: "I attend a lot of shows. I have never been treated better...so organized, the Rotarians are so accommodating and nice...I will come back next year."
- Resident Organizer: "I heard nothing but good things about this faire. Thank you for taking it over."

Beyond these very important accolades, we profited financially as well.

# Interact Happenings



Raymond Wong at the August Cabinet meeting



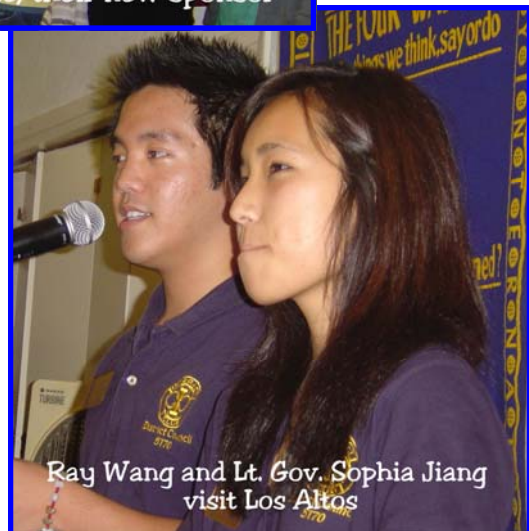
Judy Jeung San Leandro HS Interact President with the Governor Roger



Wally Bloomquist Interact liaison

Arroyo HS Interact visits Castro Valley Sunrise, their new sponsor

Many clubs took advantage of the fact that the Interactors were still on summer holiday and invited them to their clubs.



Ray Wang and Lt. Gov. Sophia Jiang visit Los Altos



## Visitation Schedule

Month	Date	Day	Time	Club
Aug	2	Mon	12:00 PM	Palo Alto
	3	Tue	12:15 PM	Campbell
	5	Thur	12:15 PM	Pleasanton
	5	Thur	6:30 PM	Tri Valley
	6	Fri	12:15 PM	Pleasanton North
	9	Mon	12:15 PM	Scotts Valley
	10	Tue	7:30 AM	Oakland Sunrise
	10	Tue	12:15 PM	Alameda
	11	Wed	12:15 PM	San Leandro
	12	Thur	12:05 PM	Oakland Fremont-Union City-Newark Sun- set
	12	Thur	7:00 PM	
	13	Fri	7:15 AM	Palo Alto University
	16	Mon	12:15 PM	Milpitas
	17	Tue	12:15 PM	Los Gatos
	17	Tue	tbd	Los Gatos Morning Board Mtg
	18	Wed	7:15 AM	Los Gatos Morning
	19	Thur	7:00 PM	Sunnyvale Star
	20	Fri	12:15 PM	San Jose North
	23	Mon	12:15 PM	Hayward
	24	Tue	7:15 AM	Santa Cruz Sunrise
	24	Tue	12:10 PM	Freedom
	25	Wed	12:00 PM	San Jose
	26	Thur	12:15 PM	Capitola Aptos
	31	Tue	12:15 PM	Mountain View
	31	Tue	7:15 PM	Los Altos Sunset
Sep	1	Wed	12:15 PM	Cupertino
	2	Thur	7:30 AM	San Jose Sunrise
	8	Wed	7:15 AM	San Lorenzo Valley
	9	Thur	12:15 PM	San Jose Willow Glen
	10	Fri	12:15 PM	Saratoga
	14	Tue	12:15 PM	Newark
	15	Wed	12:15 PM	Morgan Hill
	16	Thur	12:15 PM	Almaden Valley
	17	Fri	12:15 PM	Piedmont Montclair
	21	Tue	7:00 AM	Livermore Valley
	22	Wed	12:15 PM	Watsonville
Oct	12	Tue	12:15 PM	San Jose East/Evergreen
	13	Wed	7:15 AM	Sunnyvale Sunrise
	13	Wed	12:15 PM	Alviso
	14	Thur	12:15 PM	Santa Clara
	19	Tue	12:15 PM	Sunnyvale

## District Calendar 2010 - 2011

### August Membership

04 District Cabinet Meeting  
21 Rotary Day at the A's

### September New Generations

01 District Cabinet Meeting  
27 **Public Relations Seminar (Location TBD)**  
27-29 GETS-GNATS - Bellevue, Washington  
30 Zone Institute - Bellevue, Washington

### October International Service

01-03 Zone Institute – Bellevue, Washington  
06 District Cabinet Meeting  
16-30 Partners In Service  
17 Interact Fall Leadership Conference  
21 Avenues of Service, DoubleTree, San Jose  
24 **Multi-District End Polio Now event San Francisco**

### November The Rotary Foundation

03 District Cabinet Meeting (Foundation Drawing)

### December The Family of Rotary

01 District Cabinet Meeting

### January 2010 Club Service

05 District Cabinet Meeting  
08 Mid Year Presidents Meeting  
17-23 Rotary International Assembly, San Diego, Ca. Training for DGE  
27-29 Uniendo America Project Fair – Panama  
29 Pre-PETS  
31 DDF Grant Application Deadline

### February Community Service

02 District Cabinet Meeting  
05-06 Interact President's Retreat  
28 Matching Grants Application Deadline

### March Vocational Service

02 District Cabinet Meeting  
04-06 Far West PETS  
12 STRS Training

### April District Assembly

06 District Cabinet Meeting  
09 District Assembly  
27 AG Leadership Meeting  
30 Rotarians at Work Day

### May District Celebration – International Convention

No Cabinet Meeting, See You at the Celebration  
04 District Tennis Tournament  
05 District Golf Tournament  
06-08 District Celebration  
15 Interact Spring Send Off  
21-25 International Convention – New Orleans, La.

### June Thank You for a Great Year!

01 District Cabinet Meeting  
xx-xx RYLA (RYLA BBQ on 06/xx)

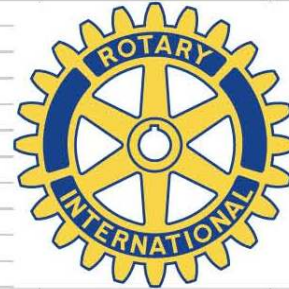
### July A New Rotary Year

06 District Cabinet Meeting  
14 Roast and Toast

Red denotes new event.

## DISTRICT 5170 MEMBERSHIP

Club	Members			Meetings	% Attendance	SEND REPORT TO: <a href="mailto:membership@rotary5170.org">membership@rotary5170.org</a>
	Ending	Gained	Lost			
1 Alameda	107	1	0	3	-	
2 Almaden Valley	40	1	0	4	82.2%	
3 Alviso	10	0	6	3	40.0%	
4 Campbell	40					*
5 Capitola/Aptos	51	0	1	3	64.0%	
6 Castro Valley	56	1	0	4	53.0%	
7 Castro Valley Sunrise	16					*
8 Cupertino	187	2	6	5	53.2%	
9 Dublin	58	0	0	3	-	
10 East Oakland	18					*
11 East Palo Alto Bayshore	11					*
12 Freedom	41			5	57.0%	
13 Fremont	43					*
14 Fremont Sunrise	13	0	0	5	61.0%	
15 Fremont Warm Springs Sunrise	27	0	0	0	0.0%	
16 Fremont/Union City/Newark	8					*
17 Gilroy	111	0	0	4	66.0%	
18 Gilroy-South County Sunrise	17					*
19 Hayward	94	0	0	4	78.5%	
20 Hayward San Lorenzo	7					*
21 Hayward Sunset	10					*
22 Hollister	87	0	4	4	87.0%	
23 Livermore	132	0	3	4	76.4%	
24 Livermore Valley	53	0	2	4	53.6%	
25 Los Altos	175	2	1	4	66.6%	
26 Los Altos Sunset	18	0	0	4		*
27 Los Gatos	109					*
28 Los Gatos Morning	69	2	1	4	76.0%	
29 Milpitas	48	0	0	4	61.5%	
30 Mission San Jose	25	0	0	3	81.0%	SHELLEY NEATE, MEMBERSHIP REPORTING
31 Morgan Hill	99	0	0	5	70.4%	<a href="mailto:neateco@gmail.com">neateco@gmail.com</a>
32 Mountain View	38	0	0	4	73.4%	
33 Newark	34					*
34 Niles/Fremont	110	2	0	4	85.3%	
35 Oakland #3	336	4	1	4	47.6%	
36 Oakland Sunrise	30	1	0	5	45.0%	* Club not reporting. Used RI Figure.
37 Palo Alto	142	1	0	3	50.9%	
38 Palo Alto University	89	0	2	4	56.7%	
39 Piedmont/Montclair	19	0	0	4	57.9%	
40 Pleasanton	101	1	0	1	61.8%	
41 Pleasanton North	54	0	0	3	48.0%	
42 San Jose	450	7	2	5	63.0%	
43 San Jose East/Evergreen	18	0	0	5	57.0%	
44 San Jose North	48	0	1	3	61.0%	
45 San Jose Sunrise	108	0	2	5	55.7%	
46 San Jose Willow Glen	12	0	0	4		*
47 San Juan Bautista	21					*
48 San Leandro	36	1	1	5	55.9%	
49 San Lorenzo Valley	19	0	0	5	77.0%	
50 Santa Clara	72					*
51 Santa Cruz	131	0	3	4	60.9%	
52 Santa Cruz Sunrise	108	0	2	5	55.7%	
53 Saratoga	127	3	0	3	66.8%	
54 Scotts Valley	45					*
55 Sunnyvale	53	0	0	4		*
56 Sunnyvale Sunrise	16	1	0	5	66.0%	
Sunnyvale STAR Sunset	20					*
57 Tri Valley	7					*
58 Warm Springs	13					*
59 Watsonville	79					*
<b>TOTALS</b>	4116	30	38			



### DISTRICT 5170 MEMBERSHIP REPORT June 30, 2010

submitted: 29-Jul-10

SHELLEY NEATE, MEMBERSHIP REPORTING  
[neateco@gmail.com](mailto:neateco@gmail.com)

\* Club not reporting. Used RI Figure.



## Save the Date October 24th



Registration 11:30  
Walk Noon - 2 p.m.  
Rotary Bridgewalk



Enjoy the Ferry Building  
Market place



5- 8 p.m. Join RI Pres.  
Ray as he Illuminates  
San Francisco Ferry  
Building with Rotary's  
Pledge End Polio Now

Help accelerate Rotary's pledge to End Polio Now. Join Rotary President Ray Klingensmith and District 5130, 5150, 5160 and 5170 Rotarians, friends and family to walk the 1.2 miles across the Golden Gate Bridge.

In the afternoon we'll shop, dine and enjoy the fun flavors and colors of the

Ferry Building.

Shortly after sunset

RI President Ray will

illuminate the Clock Tower with

Rotary's pledge to End Polio Now.

We are this....close.

Let's come together on Sunday October 24th. Let's help Rotary close this gap.

**Club Presidents**

- Invite club members and family to Save the date.
- Contact your city/town Mayors to proclaim October 24th, World Polio Day.

**Details to follow.**

**This is a 4-District Collaboration**

**District 5130 - 5150 - 5160 and 5170**

**220 clubs - more than 12,000 Rotarians**

