



Wildlife Conservation Network

“Doing Good in the World”



Wildlife Conservation Network

- ▶ Who is this guy?
- ▶ Why Wildlife Conservation?
- ▶ The World of Philanthropy
- ▶ How Wildlife Conservation Works
- ▶ The WCN model
- ▶ The WCN Conservationists around the world



Who am I?



- ▶ Really Tall
- ▶ Stanford techie-business type
- ▶ Software entrepreneur
- ▶ Retired for two weeks fifteen years ago

How can someone like me help wildlife conservation?

Who am I?

1994 - Cheetah Conservation Fund

2000 - Snow Leopard Conservancy

2002 - Wildlife Conservation Network

- Based in Los Altos
- Land-based Mammal Conservation in Developing Countries
- \$13 Million in Support to 20 Projects in 30 Countries



Saving the Earth is Important...



Why Wildlife Conservation?

- ▶ Flagship Species Save Entire Ecosystems
- ▶ Indicator Species Monitor the Health of Ecosystems

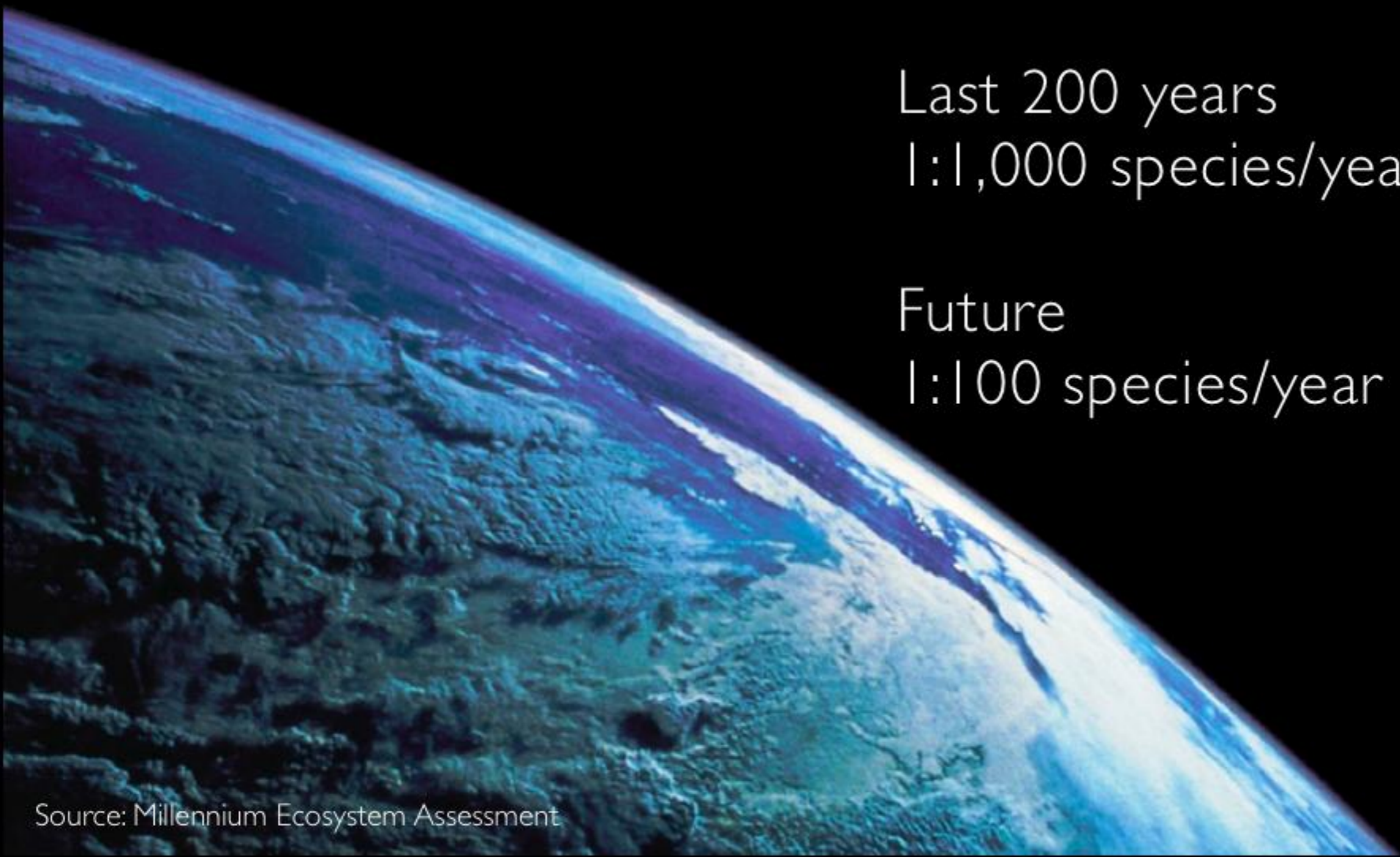


Species Extinction Rate

Historical
1:1,000,000 species/year

Last 200 years
1:1,000 species/year

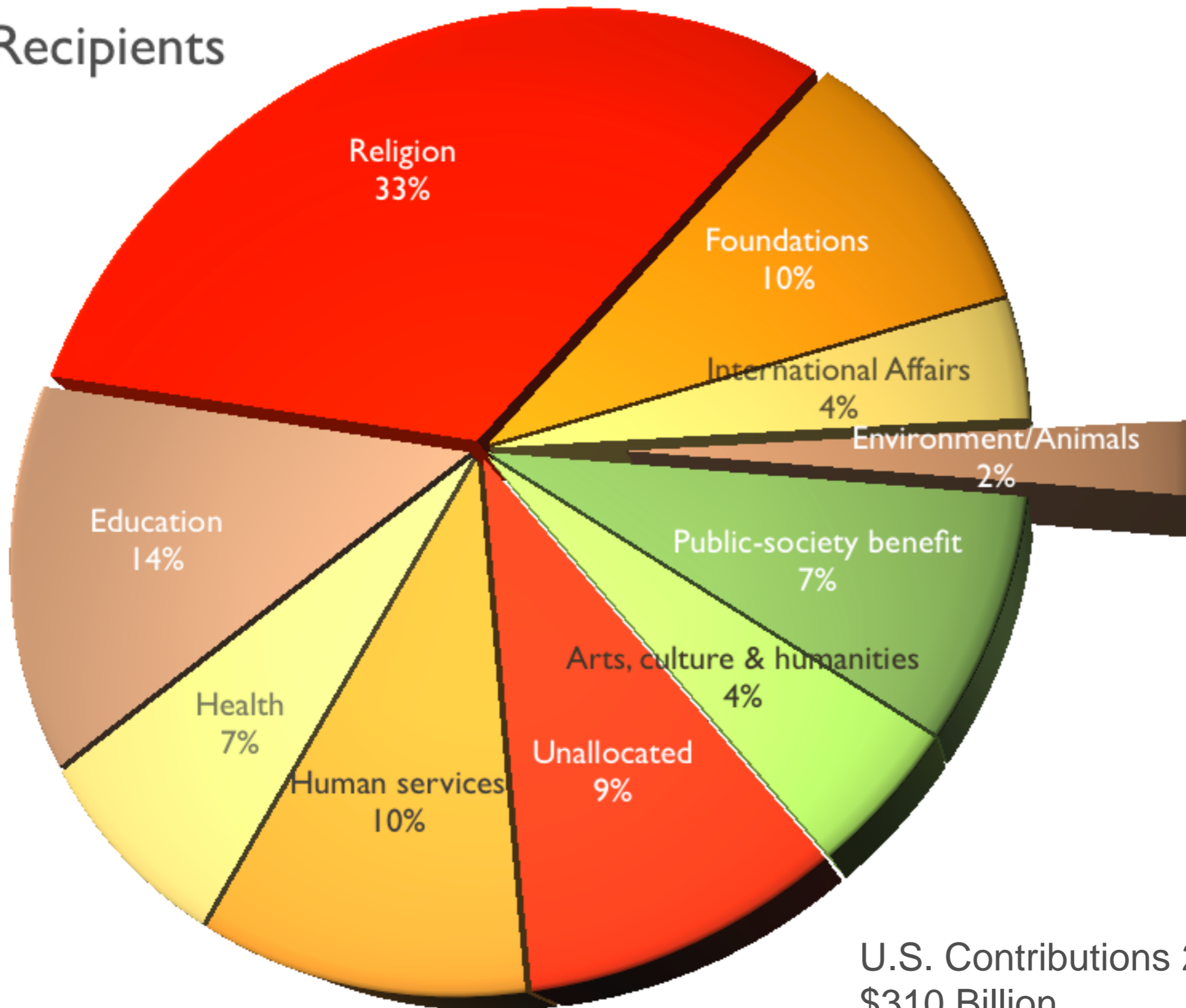
Future
1:100 species/year





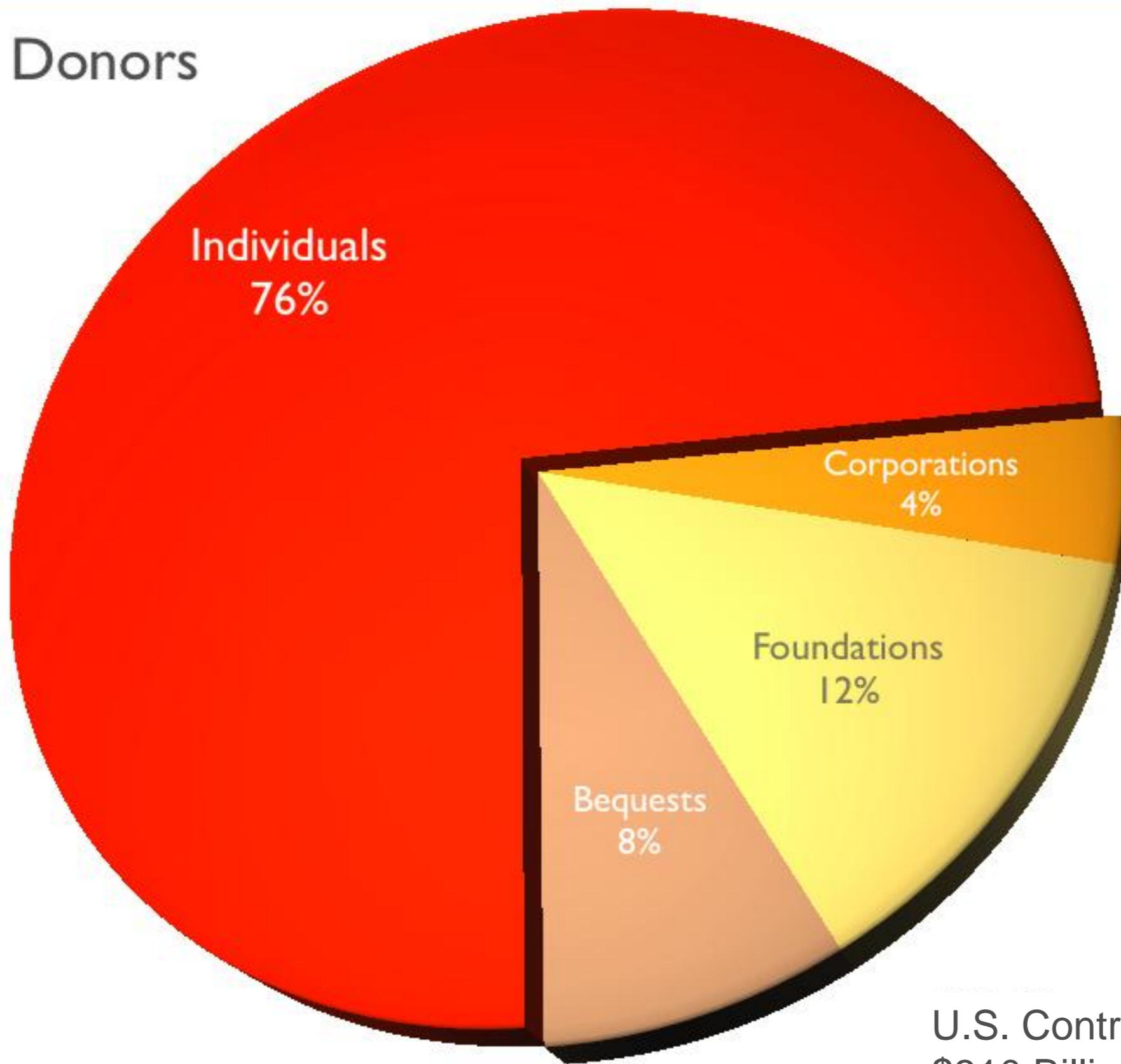
Without funding,
the rate of species
extinction will
continue to
accelerate

Recipients



U.S. Contributions 2008:
\$310 Billion

Donors



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\$310 Billion

What's important in choosing a project to support?

- ▶ Be **strategic** – concentrate on the root threats, not just the symptoms
- ▶ Be **effective** – support conservation action, not just research
- ▶ Be **focused** - match the problem to the resources available
- ▶ Be **committed** – sustainable, multi-year support





Research

Education

Conservation

What Makes a Program **Successful?**

What Makes a Successful Program?

Research

What's there?

Carrying Capacity?

What are the Threats?

How do you Measure Success?



What Makes a Successful Program?

Research

Education

Children

Communities

Governments



What Makes a Successful Program?

Research

Education

Conservation

Understand the Needs of the Community

Develop Solutions Together

Help Implement

Monitor and Revise



Wildlife Conservation Network

The Spirit of Innovation in Conservation

WCN

- ▶ Work to save endangered species and their habitat in developing countries by working with local communities
- ▶ Support conservation entrepreneurs by providing funds and operational support
- ▶ Very efficient with funds – over 93% of funds support programs
- ▶ Long-term funding commitment
- ▶ It's all about the **Network**



Wildlife Conservation Network

The Spirit of Innovation in Conservation

WCN

- ▶ WCN Expo
- ▶ \$1.3 million scholarship fund for local, next-generation conservationists
- ▶ Solar Power for rural field projects
- ▶ HIV/AIDS initiative to treat conservation workers and families in Africa



Wildlife Conservation Network

The Spirit of Innovation in Conservation

WCN

▶ HIV/AIDs Initiative

- ▶ Up to 40% of our staff is HIV+
- ▶ Testing and Treatment available locally, but not being used
- ▶ Our intervention results in nearly 100% voluntary testing and treatment
- ▶ Developed with Dr. Ammann
- ▶ Rolling out to 200 conservation sites by 2014



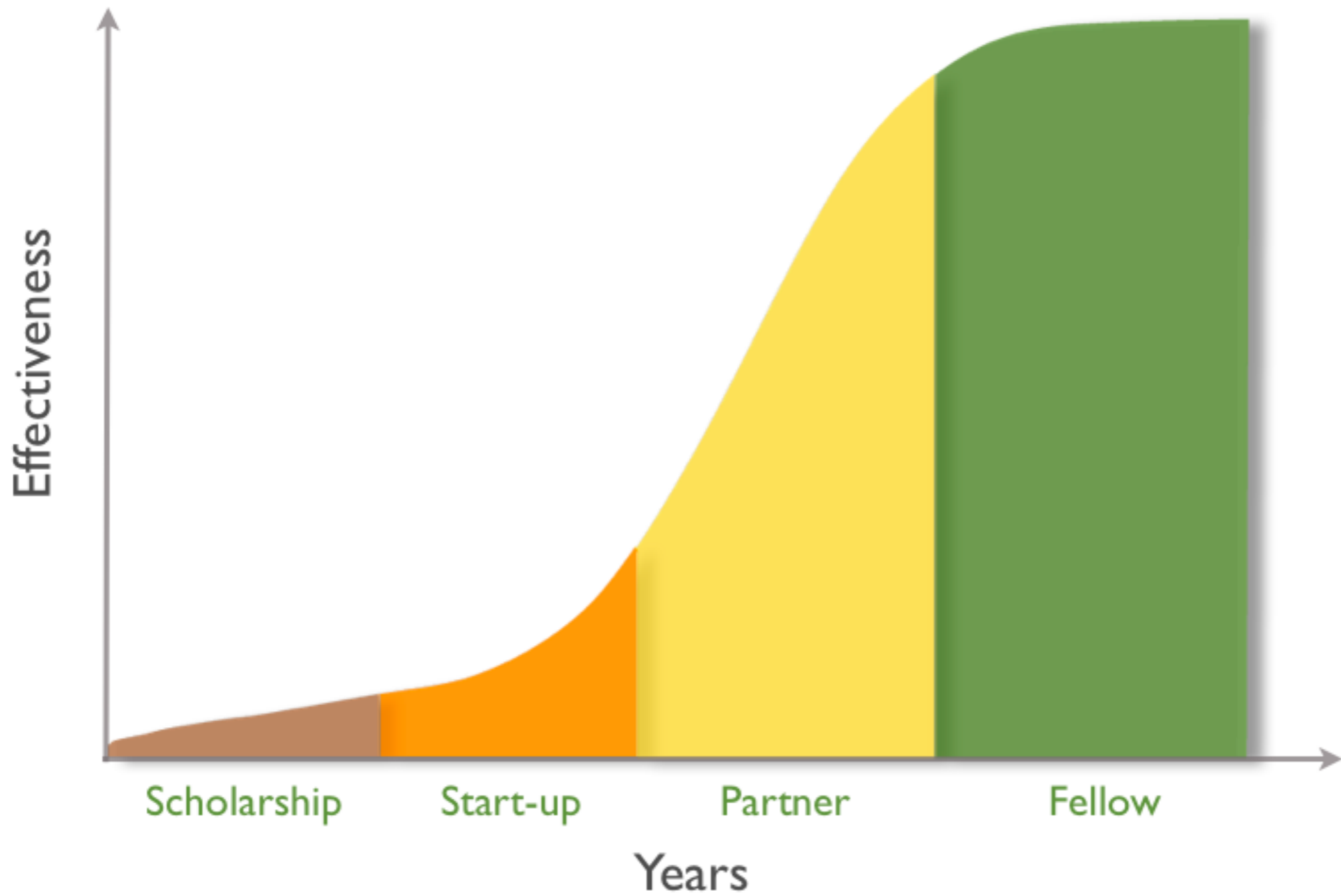
Conservation Entrepreneurs

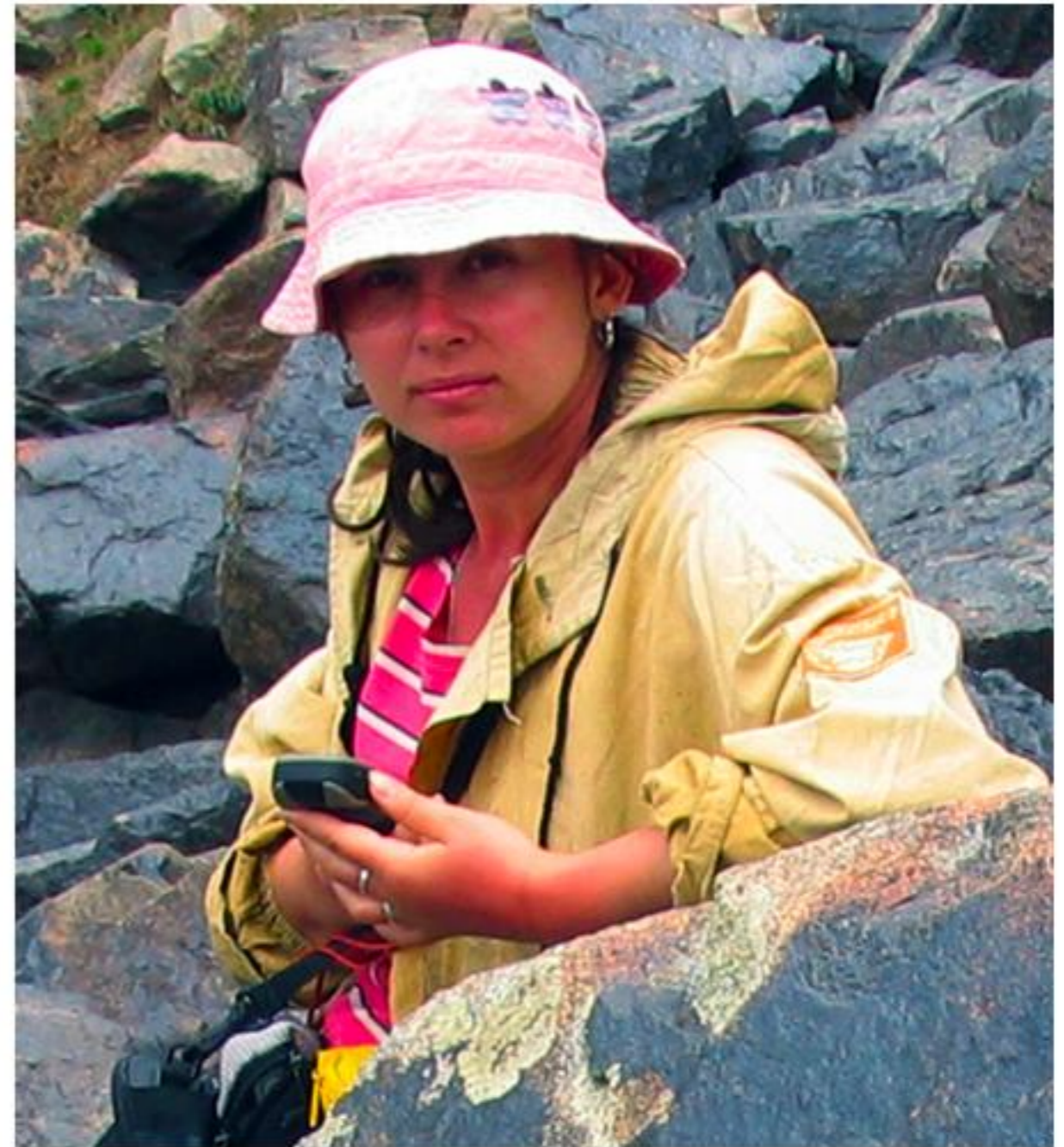


- ▶ Individuals based in the field
- ▶ Passionate and high energy
- ▶ Willing to take risks
- ▶ Integrated with the local community
- ▶ Very efficient with resources



Lifecycle of a Conservation Project





Elena Bykova

Saiga Conservation Alliance - Uzbekistan



Dr Laurie Marker

Cheetah Conservation Fund - Namibia



Rosamira Guillen

Proyecto Titi (Cotton-top Tamarin) - Colombia



Lilian Villalba

Andean Cat Alliance - Peru, Argentina, Chile & Bolivia



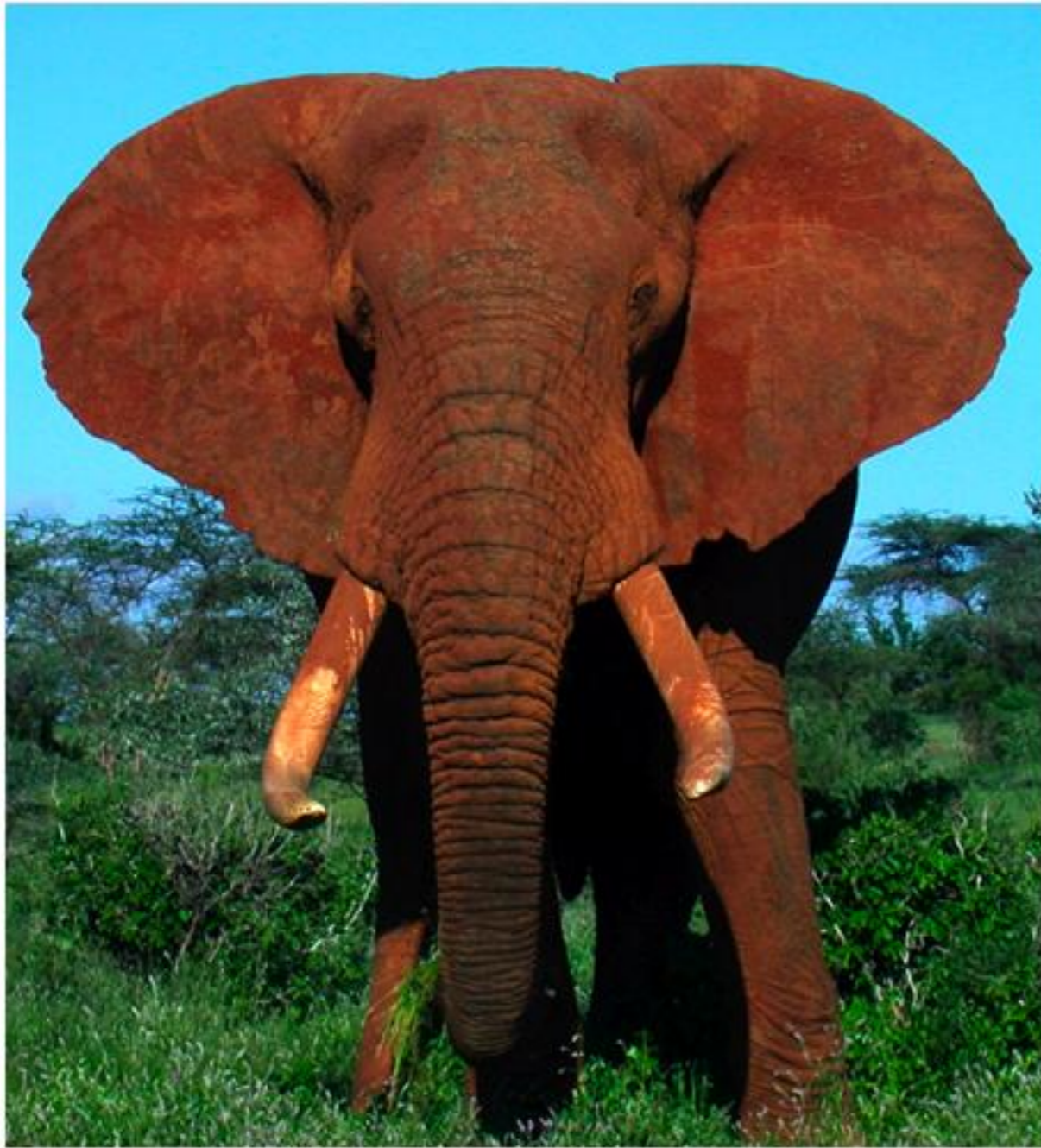
Dr Claudio Sillero

Ethiopian Wolf Conservation Project



Dr Rodney Jackson

The Snow Leopard Conservancy - The Himalaya



Dr Iain Douglas-Hamilton

Save the Elephants - Kenya & Mali



Wildlife Conservation **EXPO**

- ▶ 1,000 attendees from 30 countries on six continents
- ▶ 18 Conservationists
- ▶ 30 WCN Associates
- ▶ Past keynote speakers:
Dr Jane Goodall
Dr Russ Mittermeier
Peter Matthiessen
- ▶ Raises \$400K annually



Surely the rest of life matters.
Surely our stewardship is its only hope.

E.O. Wilson

